

April 13, 2012

To Whom It May Concern,

Nyssa Cromwell, of Nyche Marketing, and I met in early February of this year to discuss my lack of a website and how she may be able to help with that.

Two things really stood out for me during our first meeting. First, that Nyssa really knows her stuff. Sure, she could build me a great website for my cleaning business, but she showed me how her specialty (Search Engine Optimization Marketing) would generate business because people looking for cleaning services would be able to FIND it. Second, that she had done her homework. Nyssa pulled up websites of other cleaning companies and showed me what elements were working well FOR that website and how these elements would work for me.

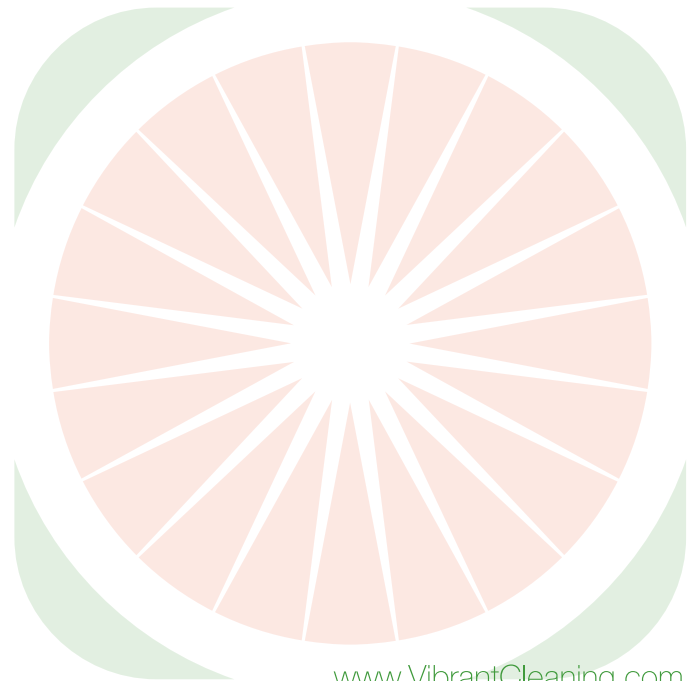
My website has been launched and I love it! It was my job to provide the content for the site and, naturally, the final approval. I was extremely pleased with how supportive Nyssa was in making sure she got that content from me and with how quickly the site was up and running!

I would highly recommend Nyssa and Nyche Marketing to any small business owner who is looking to set up a beautiful and hard-working website.

As my business grows and changes, I will absolutely be looking to Nyssa to be my guru!

In Gratitude,

Lisa C. Letwin



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Lisa C. Letwin
421 Cranberry Way, Sherwood Park, AB T8H 2L8
780.982.4392 (p) • Lisa@VibrantCleaning.com