



**BNI
SHERWOOD PARK BUSINESS BUILDERS
TESTIMONIAL**

13 March, 2013

RE: Nyssa Cromwell
Nyche Marketing

As a friend and member of BNI SP Business Builders with Nyssa I would like to comment on Nyssa's friendship, professionalism, and internet marketing skillset.

I have known Nyssa for almost 12 months now, since we met for our first Business Building Interview. At this time Nyssa was prepared with all the right forms, ready to find out about my business and help me to gain more social media presence.

Nyssa knows how to connect and make referrals to her friends and contacts. Nyssa came to visit my booth last spring when I had an exhibit at the Edmonton Women's Show. Nyssa had brought a friend to introduce and to acquaint her friend to my business in a very positive and supportive manner.

Nyssa also supported me by participating in a Women's Night at my home mixing with guests and other BNI chapter members.

Nyssa can identify advantages of internet marketing and web exposure specific to your business because she takes the time to understand the mechanics of other business'. Nyssa does the right things for the right reasons.

I am thankful for Nyssa's membership in our chapter and value having her skill set working for us. Your business associates will benefit having Nyche Marketing assess their web presence and benefit by the expert recommendations.

Thank you Nyssa for your support to our business' and giving us a 'presence' in the world of social media.

Becky Prince, BScN
Independent Consultant
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